

# PRIVACY POLICY

## BE ASSURED WE TAKE THE SAFEGUARDING AND PROTECTION OF YOUR INFORMATION SERIOUSLY

At Paintless Dent Repair NI we are committed to safeguarding and protecting the privacy of your information. We understand that as a client or a visitor using the Paintless Dent Repair NI website, privacy, and the security of your information when online is important to you. The purpose of our Privacy Policy is to outline how this website works and related to Paintless Dent Repair NI practices.

We aim to be as clear as possible about how we use any personal information that you provide to us. If your questions are not fully answered by the information below, please contact us using the details on the 'Contact Us' page, and we will be happy to help.

We may update this policy from time to time by posting a new version on our website. You should check this policy occasionally to ensure you are happy with any changes.

### INFORMATION THAT WE COLLECT

In running and maintaining our website we may collect and process the following data about you:

Information about your use of our site including details of your visits such as pages viewed and the resources that you access. Such information includes traffic data, location data, and other communication data. Information provided voluntarily by you. For example, when you register for information or make an enquiry. Any other information that you provide when you communicate with us by any means.

### USE OF COOKIES

A cookie is a small text file or piece of information which a website places on your computer so it can recognize you or your computer when revisiting the same website. The vast majority of websites use cookies and tracking technologies. We gather and monitor statistics using Google Analytics, a popular web application provided by Google. Google Analytics uses cookies to help us analyze user behavior across the site in order to improve user experience. For example, they help us arrange the content and layout of our website and help us to identify which of our articles are the most popular and the types of journey visitors have to our website. This information is anonymous and does not identify you personally; it is statistical data that does not identify any personal details whatsoever. So, for example, on a specific day, we can identify how many visitors our site has welcomed though we will know nothing about these visitors in a personal context either in terms of their email, IP addresses, or any other personal information.

Read more on how Google uses cookies on its Data Privacy & Security Policy at <http://www.google.com/privacypolicy.html>.

You can adjust the settings on your computer to decline any cookies if you wish. This can be done within the "settings" section of your computer either to reject all cookies,

to only allow “trusted” sites to set them, or to accept only those cookies from those websites which you are currently on. For more information please read the advice at <http://www.aboutcookies.org>.

Visitors can use this website with no loss of functionality if cookies are disabled from the web browser.

#### USE OF YOUR INFORMATION

We use the information that we collect from you to provide our services to you. In addition to this we may use the information for one or more of the following purposes:

To provide information to you that you request from us relating to our products and services.

To provide you with a repair quotation.

We never give your details to third parties to use your data to enable them to provide you with information regarding unrelated goods or services.

#### PROTECTING YOUR PERSONAL DATA

We will take reasonable technical and organisational precautions to prevent the loss, misuse, or alteration of your personal information. Our website is scanned on a regular basis for known vulnerabilities in order to make your visit to our site as safe as possible. In addition, all information you supply is encrypted via Secure Socket Layer (SSL) technology. This scrambles information while it moves from one source to another to prevent the information from being viewed or tampered with. Unfortunately, the sending of information via the internet is not totally secure and on occasion, such information can be intercepted. We cannot guarantee the security of data that you choose to send us electronically, sending such information is entirely at your own risk. We won't share your information with any other organisations for marketing, market research, or commercial purposes, and we don't pass on your details to other websites.

#### DISCLOSING YOUR INFORMATION

We will not disclose your personal information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

In the event, we sell any or all of our business to the buyer.

Where we are legally required by law to disclose your personal information.

To further fraud protection and reduce the risk of fraud.

#### THIRD-PARTY LINKS

On occasion, we include links to third parties on this website. Where we provide a link, it does not mean that we endorse or approve that site's policy towards visitor privacy. You should review their privacy policy before sending them any personal data.

#### ACCESS TO INFORMATION

In accordance with the Data Protection Act 1998, you are entitled to a copy of the information we hold about you. If you would like a copy of your information please write to Paintless Dent Repair NI at Red Brae Industrial Estate, Drumalig Road, Lisburn, BT27 6UG.

Please note that we reserve the right to charge a fee of £10 to cover the costs incurred by us in providing you with the information.

## UPDATING INFORMATION

Please let us know if the personal information which we hold about you needs to be corrected or updated.